

FOR IMMEDIATE RELEASE

Contact Information:

Andi Young
(713) 248-3204
andi@wdghof.org

Release Date:

February 15, 2023



The Disc Golf Hall of Fame Announces Name Change & New Logo

(SPRING, TEXAS) – Today, after 30 years of active existence, The Disc Golf Hall of Fame (DGHoF) announces a major renaming and new brand logo. The non-profit organization is now the **World Disc Golf Hall of Fame**.

Disc Golf is a sport played competitively and recreationally by more than 4 million people on more than 15, 000 courses globally. The DGHoF was established in 1993 to highlight life-time achievements of individuals, preserve the sport's history and educate current and future enthusiasts about the Highest Honor in disc golf.

Currently the DGHoF has 99 members from 7 countries over 4 different continents around the world. With the recent explosion of the sport's popularity reaching a global audience, it is time the organization's name reflects that expansion... **World Disc Golf Hall of Fame**.

The current world-wide members of the DGHoF will automatically be recognized as official members of the **World Disc Golf Hall of Fame**.

— The game began in the 1970's with development of the basket target, permanent courses, tournaments and a player's organization.

— The 1980's produced extensive growth in the number of courses installed in the US and discs were designed exclusively for what evolved into a sport.

— The DGHoF became a stand-alone organization in 1993 and inducted 7 members to the inaugural class that same year.

— Over the next 3 decades the DGHoF elected 2 to 5 new inductees annually.

— In 2021 the DGHoF became an official 501(c)(3) non-profit organization.

— The World Disc Golf Hall of Fame Class of 2023 will be elected late spring and announced in mid-summer.

###